

MEGAVISION / Мегамечта

A PROJECT OF THE ASSOCIATION OF MOSCOW COOPERATIVES

Joseph Goldin, Founder and Chairman

November 13, 1988

Mr. Rolf Bjornerstedt
Executive Director
Foundation for Survival and
the Development of Humanity
Washington, D.C.

Dear Mr. Bjornerstedt,

On December 12, 1988, an unprecedented concert, "Music and Peace," will take place. World Philharmonic Orchestra, composed of 106 musicians from 60 countries, will perform the Ninth Symphony of Beethoven. Choirs in Montreal, Moscow, San Francisco, and Geneva, connected by spacebridges via satellite, will sing simultaneously the "Hymn to Joy," the finale of Beethoven's Ninth Symphony.

The total resulting signal of the concert, connecting these four cities, will be synchronized in Montreal and made available for transmission to various capitals around the world so that as many people as possible take part in this event.

With this planetary concert, Beethoven's vision to have his "Hymn to Joy" sung at the same time by men and women all over the world dream will at last be realized.

The academician Dmitri Likhachev, one of the directors of your foundation, presenting this project to Mr. Edward A. Shchevardnadze, Minister of Foreign Affairs of the USSR, wrote the following: "As it appears to me, Humanity now needs not only organizational but also pure emotional unity. I submit to your attention a grandiose cultural enterprise which is already becoming recognized internationally..."

There exist technical means to help Humanity to experience a feeling of emotional unity. At least a hundred cities around the world possess giant outdoor screens. They are generally used for local communication needs and never have been united into a global network.

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Your foundation's support of this initiative to create a global network of outdoor screens for a planetary musical concert will set a precedent for a new type of international communication. It will make possible the accomplishment of similar global humanitarian initiatives in the future.

The World Philharmonic Orchestra Foundation, based in Paris, and Megavision, the Association of Moscow Cooperatives, with offices in San Francisco and in Europe, signed an agreement to coordinate the creative and technical aspects of this event.

On behalf of this joint working group, I am requesting your participation in publicizing this project and in providing material support.

Some of your directors have already expressed interest in this event. I hope that after formal consideration of this project by your foundation, they will make public statements for the world media promoting this unique opportunity.

Also, I am asking for funding to cover the costs of the event in Moscow and in San Francisco. The Association of Moscow Cooperatives requests 150,000 Rubles to organize a public event around a large outdoor screen in Moscow (200 square meters) -- the Association will invite guests, Soviets and foreigners alike; will produce and distribute commemorative gifts and send them to participants in other countries; and will hire crew to make a documentary film to be shown later to a world audience.

The San Francisco office of Megavision, Association of Moscow Cooperatives, requires \$10,000 to rent and transport movable screens to Fort Mason so that a large group of people there can participate in a global concert and, immediately afterward, in a live spacebridge exchange with Moscovites.

These two cities will set an example for other cities on the planet about planning and gathering participants for a unique event which promises to become a new global cultural tradition.

Respectfully yours,

Joseph Goldin

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